

Keith Brooks

ENTERPRISE MODERNIZATION & B2B STRATEGY ADVISOR

BOOK KEITH

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Independent B2B systems strategist with 20+ years advising CFOs and CIOs on enterprise modernization, legacy infrastructure, and vendor decision-

making. Rather than selling platforms or services, Keith gives an honest perspective on what to modernize, what to optimize, and how to avoid expensive mistakes.

Based internationally with advisory experience across North America, Europe, Israel, and beyond. Recognized as an HCL Ambassador (6 years), keynote speaker, and frequent expert commentator on B2B strategy and enterprise systems.

TOPICS

- Enterprise Modernization Strategy
- HCL Domino & Legacy Systems
- B2B Go-to-Market & Pricing
- Competitive Intelligence
- Security & Identity Management
- Executive Decision-Making

EXPERTISE

- HCL Domino administration & modernization
- Enterprise system integration
- B2B strategy & sales enablement
- Technical debt assessment
- Vendor evaluation & negotiation
- International business advisory

Keynote

45-60 min address, Q&A included

Workshop

2-4 hours, hands-on exercises

Podcast

30-90 min interview, remote OK

RecognitionHCL Ambassador 2020-2026 • IBM Champion 2013-2019 • 50+ international speaking engagements • Featured in CEO Magazine, Sales Enablement Collective, and industry publications • Advises startups, mid-market, and Fortune 500 companies

Available for: Keynotes • Workshops • Panels • Podcasts • Webinars • Expert commentary • Virtual & in-person • International travel

Response time: Media inquiries within 24 hours. Lead time 2+ weeks preferred.